

September/October 2004 volume 13, issue 5

A newsletter of the National Network of Libraries of Medicine, Pacific Southwest Region

In this issue:

- Hafa Adai!
- New Collaboration Tool for Public Libraries and Community Partners Debuts
- Check Out New NN/LM
 Consumer Health Workshop
 Materials on the NTCC!
- New Public Health Training Resource on PHpartners.org!
- Major Outreach Award for Glendale Public Library, Glendale, AZ
- Access to Electronic Health Information (AEHI) Projects Funded
- PREL Receives NLM Funds for Community-Based Health Information Outreach Project
- MLA Teleconference Sites in the Pacific Southwest Region
- Hospital Library Information Technology Forum: Please Contribute!
- Network Members in the News
- Frequently Asked Questions@ Your RML
- Network Membership in the Pacific Southwest Region
- New EFTS Participants in the Pacific Southwest Region
- Highlights of the July August 2004 Issue of the NLM Technical Bulletin

Hafa Adai!

Report of a Pacific Visit

By Heidi Sandstrom Associate Director NN/LM Pacific Southwest Regional Office

Hafa Adai [sounds like HAH-fa day] means "hello" in Chamorro. Hafa Adai (in addition to Aloha) became a familiar greeting when, in July, I visited our Network colleagues and the staff of various community-based organizations in Hawaii and Guam, and conducted workshops on Guam and on the Municipality of Rota in the western Pacific.



Ginny Tanji in front of new building

I began my trip with a visit to Ginny Tanji, Director of the Library Resources Center, John A. Burns School of Medicine, University of

In every issue:

- Table of Contents for the *NLM Technical Bulletin*
- Upcoming Events
- Publication Information

Hawaii at Manoa. Ginny is eagerly awaiting the completion of a new library, at the new campus of the School of Medicine, located adjacent to the Kaka'Ako waterfront park in Honolulu.



Heidi with Momi Lovell

Next followed a meeting with Momi Lovell and the staff of Papa Ola Lokahi, created in 1988 to help improve the health status of Native Hawaiians living in Hawaii. Papa Ola Lokahi is the Native Hawaiian Health Board, with a mission of improving the physical, mental, and spiritual health and wellbeing of Native Hawaiians. It also is concerned about the health status of Pacific Islanders and works closely with

American Indian/Alaska Native health organizations. It was a privilege to hear Momi speak about Native Hawaiian culture and health practices, and to hear about Papa's many initiatives.

It's always a pleasure to visit Director John Breinich of the Hawaii Medical Library and his staff. Throughout the years, HML has provided health professionals and, more recently, the public in Hawaii with access to its excellent services and collection. A leader in outreach, it has completed many successful NLM-funded projects that have resulted in better access to health information for the state of Hawaii and beyond.



Cloud pillar over the Pacific

From Hawaii, I proceeded on to Guam, about a seven-hour flight from Honolulu to Agana, the capital. The Territory of Guam is on a single island located in the North Pacific Ocean, about 5,800 miles east of San Francisco, about three-quarters of the way from Hawaii to the Philippines. The island has a land area of 209 square miles (about three times the size of Washington, DC) and is the largest and southernmost island in the Mariana Islands archipelago. The native people of Guam are the Chamorro, and the Chamorro language and English are the two official languages. In addition there are significant populations of Chinese, Japanese, and Koreans, as well as many other Pacific Islanders.



Arlene Cohen and Christine Scott-Smith



While in Guam, thanks to the gracious arrangements of host Christine Scott-Smith, I was able to visit many organizations and people on the island. Ms. Scott-Smith is the Director of the Robert F. Kennedy Memorial Library at the University of Guam, one of our region's Resource Libraries. She arranged meetings with various university faculty, and with the staffs of the University's Cancer Research Center, Guam Memorial Hospital Authority, the Guam Department of Mental Health and Substance Abuse, the Guam Department of Public Health and Social Services and the Guam Public Library.



The Guam Public Library Director with Heidi and Christine Scott-Smith



Tugger and Alice Hadley

I also was able to visit Alice Hadley at the Medical Library of the U.S. Naval Hospital Guam. Alice received a "Tugger" as a token of thanks for her contributions to the Network.



Before leaving Guam, I conducted a workshop at the RFK Memorial Library on Health Information Resources from the NLM; I then flew to Rota before returning home.

In partnership with Franda Liu of Pacific Resources for Education and Learning (PREL), I conducted a workshop on the last day of my trip called "Building Health and Environmental Literacy with NLM Resources," as part of the 21st annual Pacific Educational Conference (PEC), *Our Pacific Environment: Expanding the Vision – Literacy, Culture, and Technology.* PEC is one of the largest educational conferences in the western Pacific and a major source of professional development opportunities for Pacific educators. This year, more than 500 individuals from across the Pacific and the U.S. mainland gathered on Rota, an island in the Commonwealth of the Northern Mariana Islands (CNMI), to participate in more than 100 presentations and workshops.



View from Rota

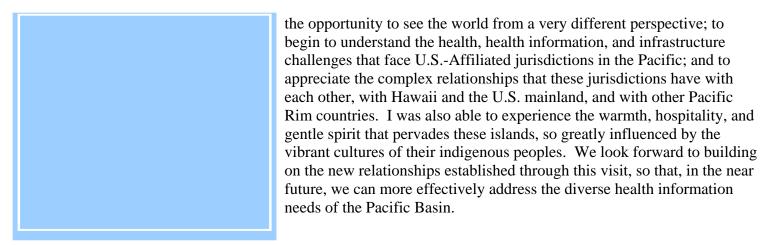
Rota is one of 22 islands in the CNMI. Only five islands of CNMI are occupied and CNMI has a total land mass of only 184 square miles. The capital of Chalan Kanoa is located on Saipan. The majority of the population is Chamorro, although there are also significant groups of Filipinos and Carolinians. Chamorro is also the principal language, although English is the official language and Japanese is also common.



Hilda Heine, Franda Liu, with Heidi at the PREL Office

It was a pleasure to meet and work with Franda and the PREL staff. PREL, with its main office in Honolulu, and service centers throughout the Pacific Basin, co-hosted the PEC; PREL serves the educational community in the U.S.-affiliated Pacific islands, the continental United States, and countries throughout the world. Its programs provide resources and products developed to promote educational excellence for children, youth, and adults, particularly in multicultural and multilingual environments.

My visit to the western Pacific, on behalf of the region, provided me with



This article is freely available at: http://nnlm.gov/psr/lat/v13n5/pacific.html

New Collaboration Tool for Public Libraries and Community Partners Debuts

In August, the National Network of Libraries of Medicine (NN/LM) launched a new web site, "Public Libraries and Community Partners: Working Together to Provide Health Information" available at http://nnlm.gov/libinfo/community.

This web resource is intended to serve as a guide to encourage health information partnerships between public libraries, members of the NN/LM, and local health or community-based organizations. The site includes background information about consumer health as well as suggestions for providing health information services. There are also six Guides that provide extensive information for organizations that are interested in preparing health outreach projects in their local communities. These projects are examples of how public libraries and other agencies can apply for funding from the NN/LM or other sources.

We welcome your feedback about this new tool for collaboration! Please send us your comments!

Heidi Sandstrom

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/collab_tool.html

Check Out New NN/LM Consumer Health Workshop Materials on the NTCC!

Four new consumer health workshops including handouts, scripts and exercises are available through the National Training Center and Clearinghouse.

The classes are:

Prescription for Success: Consumer Health Information on the Internet http://nnlm.gov/train/resource.html?ResourceID=167

From Snake Oil to Penicillin: Evaluating Health Information on the Internet http://nnlm.gov/train/resource.html?ResourceID=168

Looking in all the Wrong Places: PubMed for Public Librarians http://nnlm.gov/train/resource.html?ResourceID=169

Beyond an Apple a Day: Providing Consumer Health Information in the Public Library http://nnlm.gov/train/resource.html?ResourceID=170

These courses were developed by Jo-Ann Benedetti, a librarian from New York. Medical Library Association continuing education (CE) credit is available if the courses are taught by an NN/LM Coordinator. The classes are intended for public librarians, but some of the materials are quite adaptable for other professions such as nurses and allied health. If you are interested in having one of us present one of these classes at your institution, please contact Kay Deeney at kdeeney@library.ucla.edu or call 800-338-7657.

Kay Deeney

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/consumer_health.html

New Public Health Training Resource on Phpartners.org!

The National Network of Libraries of Medicine (NN/LM) recently announced the release of a new resource titled "Public Health Information and Data: A Training Manual," which is readily accessible from the Partners in Information Access for the Public Health Workforce web site and is located at: http://phpartners.org/phid_manual.html. The manual provides background material and case studies that are designed to support training events developed for public health workers on issues related to information access and management. The four primary chapters address the following broad areas:

- Staying informed about news in public health, by Kris Alpi, New York City Department of Health and Mental Hygiene;
- Health education resources, by Molly Youngkin, NN/LM Midcontinental Region;
- Public health statistics and data sources, by Catherine Selden, NLM/NICHSR; and
- Evidence-based public health, by Nancy Allee, University of Michigan.

The manual may be downloaded as a PDF or Word file. It is in the public domain and may be freely adapted or copied. Suggestions for the manual's enhancement and reports of its use are encouraged and may be shared, by using the online feedback form available at http://phpartners.org/phid_manual.html.

Web-based instructional modules with content derived from the manual's chapters are in the planning stages. Development of a pilot module is currently underway. Chapter authors will update their material annually and will also serve as subject matter experts during the development of the web-based modules.

Please contact Alan Carr if you are interested in a CME-approved workshop that provides an introduction to PHpartners.org and the training manual contents. The workshop lasts one hour; plan for two hours if hands-on practice is desired. For outlines of these sessions, refer to the descriptions available at http://nnlm.gov/psr/classes.html. Also, feel free to publicize the availability of the training manual to your public health clientele!

Alan Carr

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/public_health.html

Major Outreach Award for Glendale Public Library, Glendale, AZ

Glendale Public Library, Glendale, AZ, has been awarded \$25,000 to conduct *Operation Health Outreach*, which will be conducted over the twelve month period from January 1, 2004 to December 31, 2005. The overall mission of *Operation Health Outreach* is to improve access to health information to the major non-English speaking minority group, the Hispanic population, in Glendale, Arizona, by providing health information in Spanish, the identified native language.

Specific goals and objectives of *Operation Health Outreach* include:

- Increased awareness of health issues among Hispanics living in Glendale;
- Securing Hispanic community input regarding library services, through establishment of a Hispanic Services Advisory Group and Hispanic Youth Forum;
- Facilitating cooperation among health information and service providers to Hispanics in Glendale;
- Establishing a health collection consisting of books and videos in Spanish;
- Providing free hands-on Internet Health Search Classes in Spanish;
- Offering free health information seminars in Spanish;
- Hosting a health fair with participation from Spanish-speaking health workers;
- Establishing a network of health organizations serving Hispanics.

Operation Health Outreach will involve a number of sponsors and collaborating organizations:

- Central Arizona REFORMA
- National Alliance for the Mentally Ill West Valley
- American Heart Association Arizona Office
- American Liver Foundation Arizona Chapter
- American Lung Association of Arizona
- Arizona Latin-American Medical Association
- Arizona Osteoporosis Coalition

Additional partnering groups include Hispanic community organizations such as the Arizona Hispanic School Administrators Association, the Arizona Hispanic Community Forum, and the Arizona Latino Media Association. The project will also involve Hispanic churches in the Glendale vicinity.

Through *Operation Health Outreach*, Glendale Public Library will address the need to boost library collections, programs, and community networks in order to offer quality service to its Hispanic clientele. Congratulations!

Alan Carr

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/major_outreach.html

Access to Electronic Health Information (AEHI) Projects Funded

Three projects to improve access to electronic health information for the general public have been funded in the NN/LM Pacific Southwest region. All projects will begin on September 1, 2004, and will last up to eighteen months. Funding for these projects was provided through the National Network of Libraries of Medicine.

Congratulations to the directors of the successful proposals in this region!

Karen Fanning & Jay Fleishman Verde Valley Medical Center Cottonwood, AZ

The purpose of this project is to provide access to accurate and quality consumer health information to the residents of the Verde Valley and Yavapai County through the Internet. MEDLINE, PubMed, MedlinePlus, NIHSeniorHealth, ClinicalTrials.gov and Household Products Database will be the primary databases used for accessing consumer health information. It is anticipated that this project will provide free accurate and quality consumer health information, including easy-to-read material, Spanish-language and possibly other language materials, and interactive tutorials to the Verde Valley and communities located in Yavapai County.

Naomi C. Broering
Pacific College of Oriental Medicine (PCOM)
San Diego, CA

The purpose of this project is to develop a health program for seniors in two San Diego Senior Centers; the First Lutheran Church's Senior Center and the Florence Riford Senior Center in La Jolla, in partnership with the Pacific College of Oriental Medicine (PCOM). The project will implement a health information access network relationship with these partners, provide computer training workshops for local senior citizens, add pertinent NLM and other resources to the PCOM web site for use by seniors, and extend Document Delivery services and Loansome Doc to the project partners.

Patrick E. Cochran Periodic Paralysis Association (PPA), Judy Tuttle Memorial Research Library Monrovia, CA

The Periodic Paralysis Association (PPA) maintains a close relationship with each of the leading institutions having a focused interest in the periodic paralysis or non-dystrophic myotonias collection of disorders. Due to the rare nature of this class of disorder, few healthcare workers have had an opportunity to gain familiarity

with the clinical presentation of the known variants. The PPA is committed to developing, housing and managing an on-line video library to enhance the diagnostic knowledge base for this class of disorder. This project will enable the PPA to develop a web-based video library, modeling a spectrum of the unique symptoms associated with these disorders.

Further details on these exciting projects, as well as information on all 40 projects funded in 24 states, are available at http://www.nlm.nih.gov/news/nnlmelectronic04.html.

Alan Carr

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/aehi.html

PREL Receives NLM Funds for Community-Based Health Information Outreach Project

The National Library of Medicine has funded *Healthy Information Partnership in the Republic of the Marshall Islands*, an NN/LM Pacific Southwest Region project that will rely on partnerships with community-based organizations as a strategy for promoting access to health information among minority and other underserved populations. The project, one of nine projects funded nationwide, will be directed by Thomas Barlow of Pacific Resources for Education and Learning (PREL), Honolulu, HI. It will last eighteen months and will implement plans developed as part of a previously funded planning phase.

This project targets teenage parents in the Republic of the Marshall Islands (RMI). During this project's planning phase, Pacific Resources for Education and Learning (PREL) partnered with several health and social service providers in the RMI to develop and administer a community assessment survey. Findings from the survey underscore the importance of personal contact as the preferred means of reaching teen parents. PREL will collaborate with *Youth to Youth in Health* (YYIH), an existing community-based organization that relies on performances and workshops to disseminate health information. The RMI's national library and various government ministries will also assist with the project.

Funding for this project was provided through the National Network of Libraries of Medicine. Funding for both the planning and implementation of the project was provided by funds from the National Center on Minority Health and Health Disparities to the National Library of Medicine. More information on all the projects can be found at http://www.nlm.nih.gov/news/nnlmcommunity04.html.

Congratulations to Tom Barlow and his staff at PREL!

Heidi Sandstrom

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/prel.html

MLA Teleconference Sites in the Pacific Southwest Region

Art and Practice of Electronic Journal, Book, and Database Licenses:

Practical Tips for Healthcare Organizations

Wednesday, September 22, 2004

11:00 AM – 2:00 PM, Pacific Daylight Time

8:00 AM – 11:00 AM, Hawaii Standard Time

4:00 AM – 7:00 AM, Guam Standard Time (Thursday, September 23, 2004)

The goals of this teleconference are to:

- provide practical tips to those who deal with licensing agreements for electronic books, journals, and databases
- enhance the knowledge of information professionals about the pros and cons of electronic licensing agreements
- provide useful negotiation tips for health information professionals, legal counsel, purchasing departments, and those dealing with consortium licensing agreements

You will receive 3.0 MLA Continuing Education contact hours for the teleconference alone or 4.5 contact hours if wrap-around sessions are included.

After the teleconference, you will be able to borrow a DVD copy of the proceedings; go to our web site at http://nnlm.gov/psr/loans/videoloans.html. We will post an announcement on our regional listserv when the DVD is available. Contact Karen Ricard in the RML office for more information.

The teleconference will be offered at the following sites in our region:

Arizona - Maricopa County

Gateway Community College Center for Health Careers Education Room 2123 108 N. 40th St. Phoenix, AZ 85034-1795

URL: http://www.gwc.maricopa.edu/

Parking: FREE Maximum People: 30

Site Coordinator Name: Lora Robbins/Ilene Borze

Phone: 602-239-5445

Email: lora.robbins@bannerhealth.com

Arizona - Pima County

University of Arizona College of Nursing, Room 407 1501 N Campbell Ave PO Box 245079 Tucson, AZ 85724-5079

URL: http://www.ahsl.arizona.edu

Parking: \$2.00 per hour Maximum Participants: 40 Site Coordinator: Mari Stoddard

Phone: 520-626-2925

Email: stoddard@ahsl.arizona.edu

California - Alameda County

Kaiser Permanente Room 2C 1950 Franklin Avenue Oakland, CA 94612

Luncheon Cost: FREE

Parking: Self directed as there are many lots in the area

Maximum Participants: 40

Site Coordinator: Cynthia Perkins

Email: cperkins@childrenscentralcal.org

Phone: 559-353-6170 Fax: 559-353-6176

California - Fresno County

California State University, Fresno Henry Madden Library, Room 1209 5200 North Barton Avenue, M/S ML34 Fresno, CA 93740

URL: http://www.lib.csufresno.edu

Parking: \$2.00

Site Coordinator: Patrick Newell

Maximum People: 40 Phone: 559-278-6528

Email: pnewell@csufresno.edu

California - Los Angeles County

UCLA Library (Funded by UCLA Louise M. Darling Biomedical Library Staff Development Fund)

270 Powell Library Building

Instructional Media Lab

Videoconference Room 270 Los Angeles, CA 90095-1450

URL: http://www.oid.ucla.edu/Imlab/index.html

Parking: \$7.00

Site Coordinator: Janet Carter

Maximum People: 30

Please Note: Priority registration given to UCLA Staff and Faculty.

Email: jcarter@library.ucla.edu

Phone: 310-206-8016

VA Long Beach Health Care System Medical Library Conference Room Bldg. 2 Rm. 345 5901 East Seventh Street Long Beach, CA 90822

URL: http://www.long-beach.med.va.gov

Parking: FREE

Site Coordinator: Karen Vogel

Maximum People: 20

Email: karen.vogel@med.va.gov

Phone: 562-826-5465

California - Orange County

University of California, Irvine Science Library Room 104 Irvine, CA 92623-9557 URL: http://www.lib.uci.edu/

Parking: \$7.00

Maximum People: 40

Site Coordinator: Susan Lessick

Email: slessick@uci.edu Phone: 714-456-6488

California - San Bernardino County

Loma Linda University Libraries Kerlee Conference Center Wong Jesse Room C1122 11072 Anderson Street Loma Linda, CA 92350-0001

URL: http://www.llu.edu/llu/index.html

Parking: FREE

Luncheon Cost: \$10.00 (optional)

Maximum People: 25

Site Coordinator: Carlene Drake Email: cdrake@dwebb.llu.edu

Phone: 909-558-4581

Hawaii

Hawaii Medical Library

Room Location: Queen's Conference Center

2nd Floor

1221 Punchbowl St Honolulu, HI 96813

URL: http://hml.org/hpcmla/events.html

Parking: \$3.00

Maximum People: 40

Event Coordinator: Alice Witkowski

Email: witkowski@hml.org Phone: 808-536-9302 ext 103

Karen Ricard

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/mla_teleconf.html

Hospital Library Information Technology Forum: Please Contribute!

The MLA Hospital Libraries Section Information Technology Forum needs YOUR help.

The MLA Hospital Libraries Section Information Technology Forum is a bulletin board sponsored by MLA. The purpose of the bulletin board is to discuss issues and disseminate news specifically related to technology and its use in hospital libraries. The Technology Forum is a way for librarians to share their IT experiences and to help each other solve IT issues.

The National Network of Libraries of Medicine has partnered with MLA in this endeavor since the NN/LM Hospital Internet Access Task Force and the Hospital IT Committee are working together to disseminate data the Task Force collected about IT barriers facing hospital librarians. We encourage you to sign up for this forum in order to contribute to this effort.

Registration is easy (and free of charge):

- 1. The address for the Information Technology Forum is: http://www.hls.mlanet.org/itforum
- 2. Click on Register.
- 3. You must accept the terms of the agreement before registering.
- 4. There are three sections to complete:
 - a. The only required information is the first section which includes username, e-mail address, password, and confirm password.

- b. In the second section, you can also setup profile information for your account such as a signature.
- c. In the third section, you can setup various preferences for your account.
- 5. Registration is complete.

During the first six months, discussion will focus on the six broad categories of IT barriers identified by the Task Force:

September - 1.0 IT Policy Issues

October - 2.0 Security Concerns

November - 3.0 Software Issues

December - 4.0 Internet Connectivity and Hardware Issues

January - 5.0 Website Issues

February - 6.0 Communication and People Issues

Both Committees appreciate your efforts to make the Bulletin Board a useful tool for all medical librarians.

[Editor's Note: Adapted from an email message from Jerry Carlson dated 8/26/2004.

Jerry Carlson, Medical Librarian Poudre Valley Health System 1024 Lemay Ave

Fort Collins, CO 80524

E-Mail: gmc@pvhs.org Phone: 970-495-7323

Phone: 9/0-495-/323 Fax: 970-495-7652

Member, MLA HLS IT Committee]

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/hosp_libr_tech.html

Network Members in the News

Kudos to **Arizona Health Sciences Library** and to **Hawaii Medical Library**! At the end of July, the National Commission on Libraries and Information Science (NCLIS) announced AHSL and HML as two of the winners of the 2004 NCLIS Blue Ribbon Consumer Health Information Recognition Awards for Libraries. These awards are designed to highlight libraries that do the most to promote a healthy lifestyle. Congratulations to our colleagues!

Sally Harvey and **Lora Robbins** of the Health Sciences Library, Banner Good Samaritan Medical Center, Phoenix, AZ, will give a presentation at the 2004 Arizona Library Association Annual Conference. Their presentation, "Hospital Librarians Exploring New Frontiers in Community Outreach", will report on their community outreach project with a local HIV/AIDS community service organization. The project was funded by the NN/LM Access to Electronic Health Information program.

Ana Macias, who has served as Medical Library Technician at Weed US Army Community Hospital at Fort Irwin, California, has accepted a leadership position at Evans Army Community Hospital in Fort Carson, Colorado. Ana is a recent graduate of the San Jose State University program; she worked with Marilyn Schwartz and Jan Dempsey for her practicum at the Naval Medical Center San Diego. We will miss Ana in our region, but wish her the best in her new position!

Christina Mayberry has been appointed Hospital Librarian/Information Specialist at the Norris Medical Library of the University of Southern California. Prior to this appointment, Christina served for two years as Information Specialist at Norris. In her new position, she serves half-time as an Information Specialist at Norris and half-time as the Library Director for Childrens Hospital Los Angeles. This appointment was effective July 1, 2004.

Kudos to **Joan Schlimgen** (Arizona Health Sciences Library) and **Michael Kronenfeld** (A. T. Still University for the Health Sciences, Arizona Campus) for their article in the July 2004 *Journal of the Medical Library Association*:

Schlimgen JB, Kronenfeld MR. Update on inflation of journal prices: Brandon/Hill list journals and the scientific, technical, and medical publishing market. *J Med Libr Assoc* 2004 Jul;92(3):307-14. PMID: 15243636

Kathy Skhal has accepted a position as Reference and Education Librarian at Hardin Library for the Health Sciences at the University of Iowa. She is leaving her position as Interlibrary Loan Assistant at the Carlson Health Sciences Library at the University of California, Davis, at the end of September and will begin her new position on October 5th. Kathy is a recent graduate of the University of Illinois LEEP program. She described her experience with this distance education program in her *Latitudes* article, "Confessions of a Covert Library Student: Distance Education and the Working Professional".

Valerie (Su) Mersh, Deputy Director and Head of Public Services at the Lane Medical Library, Stanford University, retired at the end of August 2004, after 24 years of distinguished service. (This editor has very fond memories of working with Valerie at the UCLA Biomedical Library during the late 1970s.)

Reading sleuths have noticed that **Lucy Thomas** and **Nadine Greenup,** from Reeves Medical Library at Cottage Hospital in Santa Barbara, have been listed in the acknowledgements section of Sue Grafton's 2002 *New York Times* bestseller title, *Q is for Quarry*. Read on!

Julie Kwan

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/members_news.html

Frequently Asked Questions @ Your RML

Below are some questions (with the answers) that have come to us since the last issue of *Latitudes*. Take a look...they may be questions you have wanted to ask us!

• What is the relationship between MedlinePlus and health.nih.gov?

- Can I charge extra for electronic document delivery (EDD)?
- I've heard I can search PubMed from within DOCLINE. How can I do this?

Question: What is the relationship between MedlinePlus and health.nih.gov?

Answer

This question was posted to MEDLIB-L. Naomi Miller, MedlinePlus Content Manager at the National Library of Medicine, posted the following reply on July 19, 2004:

"Regarding the relationship between the health.nih.gov web site and MedlinePlus, it's true that they both fall under the umbrella of NIH. But they serve different purposes.

"The health.nih.gov site's mission is to communicate results of research that NIH does or funds. The NIH site's design is based on the results of usability studies and focus groups that have shown that the public expects to find information based on NIH research on the NIH web site. NLM's MedlinePlus has a broader goal - to select and organize authoritative information from NIH, other government departments, professional organizations, and so on, to provide a more comprehensive site. The NIH team and the MedlinePlus team have a representative on each other's Advisory group. The NIH team is using MedlinePlus terminology to create their site, and we are working towards sharing data more completely. Both sites are always a 'work in progress', but be assured that we are collaborating as we try to meet our respective goals."

Question: Can I charge extra for electronic document delivery (EDD)?

Answer

We recommend that you do not charge extra for delivering interlibrary loans electronically. This is consistent with the American Library Association's *Interlibrary Loan Code for the United States Explanatory Supplement* that states: "While a supplying library may charge additional fees for the rapid delivery of requested material, it is recommended that no additional fees be charged for the routine supply of documents via electronic means." (Section 5.1 Lending Policy) (see http://www.ala.org/ala/rusa/rusaprotools/referenceguide/interlibraryloancode.htm).

Rush service is different than electronic delivery, although rush service may include EDD. Rush implies that a specific request is given a higher priority than other requests and other activities. For example, in a large volume ILL operation, the request would be taken out of order. Taking a request out of order adds a level of complexity and loss of efficiency. While supplying a rush request might include EDD – to get the item to the requester more quickly – all EDD requests are not necessarily rush requests.

Many libraries keep their interlibrary loan charges low due to efficiencies made through electronic delivery. EDD removes the need for supplies (paper, envelopes, labels, postage, etc.) and process time (documents waiting in queues for mail pickup, sorting, and delivery). While this is certainly true for large, high-volume ILL centers, the principle also applies to the smaller unit. After all, it's not much different to scan an article as it is to photocopy it – it just uses fewer supplies and takes up less space.

Here in the regional network office, we would like to encourage the routine use of electronic delivery, and we are exploring ways that we can promote EDD in our region. If you have any suggestions, please contact Julie Kwan at jkkwan@library.ucla.edu.

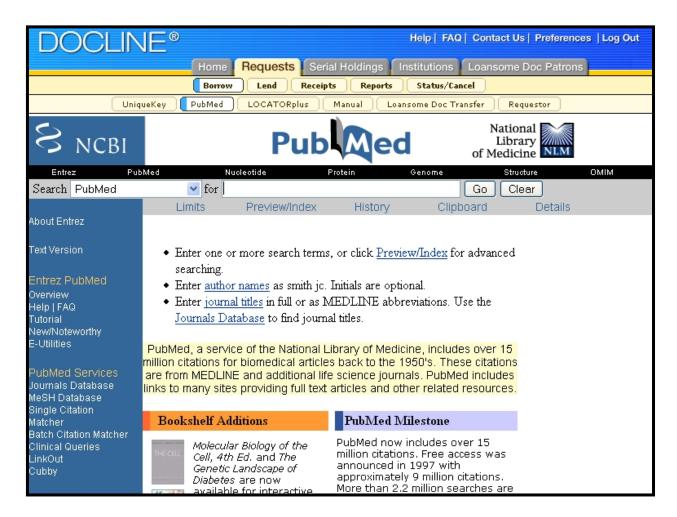
Question: I've heard I can search PubMed from within DOCLINE. How can I do this?

Answer

Yes, there is a way to access PubMed through the DOCLINE system. It's a good idea to do so because it is a more efficient process than accessing PubMed directly and then going into the DOCLINE system and processing a request using the Unique Key screen with PMIDs.

The following steps will show you how:

- Logon to DOCLINE
- Click on Requests -> Borrow -> PubMed (see below)



Then, search PubMed the way you would if you were accessing it directly. Once you have found the article(s) you want to order, select the corresponding checkbox(es). Change the **Send to** pull-down menu to **Order** and click on **Send to** button (see below).



The system should take you to the **Process PubMed Orders** page (see below). You can proceed with processing your DOCLINE requests by clicking on the **Next** >>> button.



If the system does not take you to the **Process PubMed Orders** screen and you are taken to Loansome Doc, please visit the following page and verify your Web browser settings are set correctly for using the DOCLINE system:

DOCLINE® System Requirements
http://www.nlm.nih.gov/docline/system_requirements.html

If you need any assistance or have any questions, please contact Andrea Lynch either via telephone at 800-338-7657 or directly at 310-206-5633 or via email at andlynch@library.ucla.edu.

Julie Kwan and Andrea Lynch

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/faq@rml.html

Network Membership in the Pacific Southwest Region

Since the last issue of *Latitudes*, three organizations have joined the National Network of Libraries of Medicine (NN/LM), Pacific Southwest Region. Please welcome the following new members of NN/LM!

Member Type	LIBID	Institution	DOCLINE Status
Affiliate	CAUJWZ	NexCare Collaborative	
Full	CAUBSL	Quest Diagnostics, Inc.	In Progress
Full	NVUJXU	Touro University, Nevada	In Progress

Help Expand the Network!

If you know of a library, resource or information center that is not part of the Network and qualifies for either Affiliate or Full membership (please see the Types of Network Members Web page at http://www.nnlm.gov/psr/nm_types.html), please let us know or refer them to us directly. For more information, visit the following webpage on Network membership within the Pacific Southwest Region: http://www.nnlm.gov/psr/nm.html.

Andrea Lynch

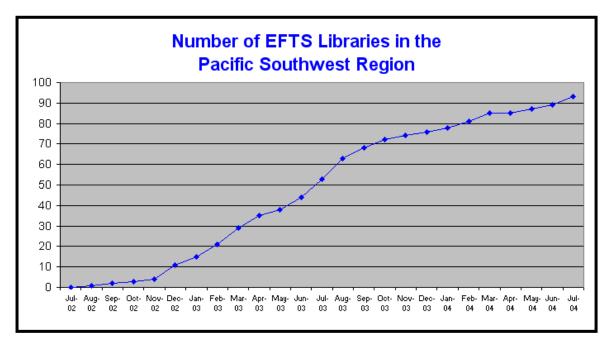
This article is freely available at: http://nnlm.gov/psr/lat/v13n5/membership.html

New EFTS Participants in the Pacific Southwest Region

The following nine libraries have joined the Electronic Funds Transfer System (EFTS) since the last issue of *Latitudes* was published. As of August 25, 2004, 98 (24%) of the 412 DOCLINE libraries in the NN/LM Pacific Southwest Region are EFTS participants. How can we help you become the next new EFTS participant?

Primary Access Libraries

Fountain Valley Regional Hospital, Fountain Valley, CA
John C. Lincoln Hospital Deer Valley, Phoenix, AZ
Kaiser Permanente Baldwin Park Medical Center, Baldwin Park, CA
Kaiser Permanente Fontana Medical Center, Fontana, CA
Kaiser Permanente Riverside Medical Center, Riverside, CA
Kaiser Permanente South Bay Medical Center, Harbor City, CA
Kern Medical Center, Bakersfield, CA
Providence Holy Cross Medical Center, Mission Hills, CA
St. Joseph's Hospital and Medical Center, Phoenix, AZ



To see all EFTS participants, search DOCLINE or visit the following webpage: https://efts.uchc.edu/efts/common/MembersDirectory.aspx. For EFTS participants in the Pacific Southwest Region as listed in the EFTS Members Directory, select "07 Pacific Southwest Region" for the NN/LM Region pull-down menu and click on the Search button.

For more information about EFTS, please visit the EFTS website: https://efts.uchc.edu/. Please contact Julie Kwan or Andrea Lynch with any questions or concerns you may have regarding EFTS

Julie Kwan and Andrea Lynch

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/efts.html

Highlights of the July – August 2004 issue of the *NLM Technical Bulletin*

NLM Training Program: 2005

Check out this article for a listing of NLM online searching training classes, including course descriptions. For a list of course offerings in the Pacific Southwest Region, go to the Regional Training Schedule.

PubMed News

- 1. No more keyboarding! As of June 29, 2004, keyboarding is no longer used to get articles into PubMed. This is due to a combination of new technologies, including scanning and optical character recognition and direct electronic submission of citation data direct from publishers into MEDLINE. Just eight years ago, all data was keyboarded. Last issue we celebrated the end of print IM; this issue we lay direct keyboarding to rest for all time.
- 2. A new version of the PubMed Tutorial has been released. Click on the link on the left sidebar. New tutorials are coming to PubMed Help. Soon you will see animated tutorials for subject and author searching. PubMed already has animated tutorials about MeSH and Cubby.
- 3. PubMed now includes over 15 million citations. Over 2.2 million searches are conducted each day.
- 4. More titles, including a small number of clinical titles, are being added to the Bookshelf. Now is a good time to become familiar with how to search the Bookshelf if you have not already done so.

MedlinePlus News

A new hospital search feature is now available in the directory section of MedlinePlus. You can search by hospital name, city or zip code. The data, which comes from the American Hospital Association, includes address and telephone, web site, hospital type, specialty, system, network, number of beds, JCAHO accreditation, and services provided. A map is included, and a MapQuest feature allows one to get directions to the hospital from any location you type in. Check out this feature for a hospital you know.

NLM at MLA

Julie Kwan

This issue includes all of the presentations from NLM at the MLA 2004 meeting in Washington DC. This section should be required reading for all health sciences librarians! Go to http://www.nlm.nih.gov/pubs/techbull/ja04/ja04_issue_cover.html for the complete listing.

American Indian Health

NLM launched this new site. If you serve Native Americans, check it out at http://americanindianhealth.nlm.nih.gov/.

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/highlights.html

Table of Contents for NLM Technical Bulletin

Table of Contents for the July – August 2004 issue:

PubMed Central® New Journals Participating and New Content Added - e2

New Journals Are Participating and Content From Already-participating Journals Has Been Added.

MLA 2004 - e3a-e

NLM Online Users' Meeting 2004: Remarks - e3a

NLM Online Users' Meeting 2004: MedlinePlus[®] and DOCLINE[®] PowerPoint[®] Presentations - e3b

NLM Online Users' Meeting 2004: Questions and Answers - e3c

NLM Online Users' Meeting 2004: NLM Update Videocast - e3d

NLM Online Users' Meeting 2004: NLM Theater PowerPoint® Presentations - e3e

Search PubMed[®] from Household Products Database - e4

Search for information about health effects and safety of chemical ingredients of household products.

Keyboarding Ceases as a Data Creation Method for MEDLINE[®] **Citations - e5**

Keyboarding data creation stream for MEDLINE citations ceased June 29, 2004.

Cataloging News - e6

CatfilePlus and Serfile now available in XML.

NLM^{\circledR} Training Program: 2005 - e7

Schedule now available.

Technical Notes: - e1

National Training Center & Clearinghouse Educational Database Survey Results

New Books Added to NCBI Bookshelf

Minor Change to Shading on PubMed's® Results Screen

International Agreement to Expand PubMed Central®

NLM Launches American Indian Health Site®

New Chapters Added to NCBI Bookshelf®

New Report Summaries Added to NCBI Bookshelf® [Note updated 8/24/2004]

MedlinePlus® Adds Find a Hospital Feature

NLM Announces a New Version of the PubMed Tutorial

Additional PubMed® Animated Tutorials Available

PubMed Milestone - 15 Millionth Journal Citation

Printer-friendly Function Added to NIHSeniorHealth

Take Part in a PubMed Training Experiment: Videobroadcast to a Remote Site

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/TOCtechbull.html

Upcoming Events*

September 2004				
	MEDINFO 2004, American Medical Informatics Association (AMIA),			
7 – 11	http://www.medinfo2004.org/, San Francisco, CA			
20	NTCC, <i>UMLS Basics</i> (1-day), http://nnlm.gov/mar/online/description.html, Bethesda, MD			
22 at 11am				
(PDT); 8am	MLA teleconference, "The Art and Practice of Electronic Journal, Book,			
(HST); 23 at	and Database Licenses: Practical Tips for Health Care Organizations"			
4am (GST)				
23	Charles R. Drew University of Medicine and Science Information Technology Fair (PSRML Exhibit)			
29	PSRML Resource Library Directors' Meeting, Irvine, CA			
29 – 30	Arizona Public Health Association Annual Meeting, http://www.azpha.org, Phoenix, AZ (PSRML Exhibit)			
29 – Oct. 2	Emergency Nurses Association Annual Scientific Assembly 2004, http://www.ena.org/, San Diego, CA (<i>PSRML Exhibit</i> , 9/30-10/2/2004)			
October 2004				
1 - 31	National Medical Librarians Month, http://www.mlanet.org/resources/nml-month/			
2-5	American Dietetic Association 2004 Food & Nutrition Conference & Expo, http://www.eatright.org/Public/ConferencesAndEvents/96.cfm, Anaheim, CA (<i>PSRML Exhibit</i> , 10/3-5/2004)			
7 – 10	American Academy of Physical Medicine and Rehabilitation Annual Assembly & Technical Exhibition, http://www.aapmr.org, Phoenix, AZ (<i>PSRML Exhibit</i> , 10/7-9/2004)			
22 24	Hawaii Library Association Conference 2004,			
23 – 24	http://www.hlaweb.org/conference2004/index.html, Oahu, HI			
	November 2004			
1	NTCC, <i>UMLS Basics</i> (1-day), http://nnlm.gov/mar/online/description.html, Bethesda, MD			
12 – 15	California Library Association Annual Conference, http://www.cla-			
12 – 13	net.org/news/confexhibition.php, San Jose, CA (PSRML Exhibit, 11/13-15/2004)			
15 - 17	Internet Librarian 2004, http://www.infotoday.com/il2004/, Monterey, CA			
15 – 19	Annual Meeting of the Pacific Islands Association of Libraries and Archives (PIALA), http://www.uog.edu/rfk/piala/piala.html, Republic of the Marshall Islands			
30 – Dec. 2	Arizona Library Association Annual Conference, http://www.azla.org/conference/conferences.html, Tucson, AZ (<i>PSRML Exhibit, 12/1-2/2004</i>)			
	December 2004			
2 – 3	NLM and NN/LM Symposium on Community-Based Health Information Outreach, Bethesda, MD			
24 – Jan. 2	Regional Office of the National Network of Libraries of Medicine, Pacific Southwest Region at the Louise M. Darling Biomedical Library, along with all other UCLA Library facilities, will be closed from Friday, December 24, 2003, through Sunday, January 2, 2004.			

February 2005		
	MLGSCA/NCNMLG Joint Meeting 2005, Sailing Into the Future,	
2 - 5	http://www.mlgsca.mlanet.org/jtmtg2005/index.html, Long Beach, CA (PSRML	
	Exhibit, 2/2-4/2005)	

^{*} Please visit the **PSRML Library Professional Development Award** Web page to apply for an award to attend educational events. PSRML will make available awards up to \$1,000 to individuals in Primary Access Libraries in the Pacific Southwest Region. Applications may be made at any time.

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/upcoming.html

Publication Information

Latitudes, the newsletter of the Pacific Southwest Region, National Network of Libraries of Medicine (NN/LM) is published bi-monthly and electronically for the Pacific Southwest Region of NN/LM by the Regional Office. It is located at http://nnlm.gov/psr/lat/. The ISSN for Latitudes is 1544-743X.

Funded by the National Library of Medicine, National Institutes of Health, under a contract (#N01-LM-1-3517) with the UCLA Louise M. Darling Biomedical Library.

To receive *Latitudes* announcements as well as other information about the National Library of Medicine and the National Network of Libraries of Medicine, subscribe to the Regional email discussion list by visiting the following Web page and submitting the online form: http://www.nnlm.gov/psr/lserv/rg7/. If you do not want to subscribe to the Regional email announcement list, but would like to receive *Latitudes* announcements go to http://www.nnlm.gov/psr/lserv/lat/.

Please send items and contributed articles for *Latitudes* to Julie Kwan, Editor, at jkkwan@library.ucla.edu.

Contact Information

UCLA Louise M. Darling Biomedical Library National Network of Libraries of Medicine, Pacific Southwest Region 12-077 CHS Box 951798 Los Angeles, CA 90095-1798

Phone: (310)825-1200 or (800)338-7657

Fax: (310)825-5389 URL: http://nnlm.gov/psr/

Staff

Judy Consales, MLS, Director, consales@library.ucla.edu

Heidi Sandstrom, RN, PHN, MLIS, Associate Director, heidits@library.ucla.edu

Alan Carr, MLS, AHIP, Outreach Coordinator, acarr@library.ucla.edu

Kay Deeney, MLS, AHIP, Education Coordinator, kdeeney@library.ucla.edu

Julie Kwan, MS, AHIP, Library Network Coordinator, jkkwan@library.ucla.edu

Vacant, Consumer Health Coordinator

Andrea Lynch, MLIS, Network Assistant, andlynch@library.ucla.edu

Nadene McDonald, Administrative Assistant, mcdonald@library.ucla.edu

Michael Miller, Technology Coordinator, mmiller@library.ucla.edu

Karen Ricard, Office Manager, kricard@library.ucla.edu

Jeanneth Quevedo, Office Assistant, jquevedo@library.ucla.edu

NOTE: This is a newsletter. Links are up-to-date when the newsletter is published; they are not updated afterwards.

This article is freely available at: http://nnlm.gov/psr/lat/v13n5/pub info.html